

CURRICULAM VITAE

T. ELANGO., M.B.A., M.Phil., (PH.D).,

Kattachinnan patti (po)

Reddiarchatram (via)

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CAREER OBJECTIVE

To achieve and maintain a Perfect quality of Work by demonstrating professionalism, commitment and loyalty furthermore, to attain a work ethic with a view to progressive improvement.

EDUCATIONAL QUALIFICATION

QUALIFICATION	SPECIALIZATION	INSTITUTION	YEAR OF PASSING	CLASS
M.Phil	Management	Madurai kamaraj University	2010	II class
M.B.A.,	Finance & Marketing	PSNA College of Engineering and Technology, Dindigul	1998	I class
B.Com.,	Commerce	Vivekananda College, Tiruvedakam	1996	I class
Ph.D.,	Management	Bharathiar University	Pursing	-

Project / Dissertation

M.B.A

Summer Training Programme : G.V.G Industries Ltd., Oddanchatram.

Project work : A Study on Customer satisfaction towards
Deposit Schemes in Canara Bank with
Reference to Madurai City.

M.Phil. - Dissertation : A study on customer relationship
Management in public sector bank
And private sector bank - a comparative
Analysis in Then District.

ACADEMIC EXPERIENCE

- Working as a Assistant Professor in the department of Business Administration, G.T.N
.Arts College, Dindigul since December 2008 to till date

- Worked as Assistant Professor in the department of Business Administration, in P.V.P.
College K.Singarakottai - Five and Half Years (June 2003 - November 2008).

Total Teaching Experience : **18** Years

PATENT PUBLICATION:

- ❖ **Indian Patent IPR-** No: **202241024856** Dated: **27/04/2022** – MODERN TOOL FOR
HR HIRING PROCESS IN THE BACKGROUND OF BUSINESS INFORMATION.

Paper presentation :

International level

- Attended one day International Level Webinar on **“EFFECT OF PANDEMIC ON THE ENLIGHTENMENT OF ENTREPRENEURS”** Organized by Dept. of BBA, Mangayarkarasi College of Arts and Science for women, Madurai on 10.03.2021.
- Attended one day International Level Webinar on **QUALITY ON YOUNG MINDS** Organized by department of chemistry GTN Arts College on 26.06.2020.
- Attended one day International Level Conference on “International Challenges of Global Business in the 21st Century “LUCO FEST 2009 at Rev.Jacob Memorial Christian College Ambilikkai and Presented a Paper in “The Paradigm shift in Banking Sector - Retail Sector” on 04.02.2009.

National Level

- National Level online Three days faculty development programme on **ICT TOOLS FOR EFFECTIVE TEACHING LEARNING** on 08-06-2021-10-06-2021 **Organized** by Kamala Nehru Mahavidyalaya, Nagpur.
- National Level online Four days faculty development programme on **“REVISED NAAC ACCREDITATION FRAME WORK PERCEPTONS** “**Organized** by GTN Arts College on 12-05-2021-15-05-2021.
- National Level Webinar on **SIMPLE TIPS TO WRITING THE RESERCH ARTICLE** **Organized** by PG Department of commerce GTN Arts College, Dindigul District on 26.06.2020.
- National Level online Five days faculty development programme **TECHNIQUES IN ENHANCANG TEACHING AND LEARNING SKILS** Organized **IQAC, IDAYA** College for Women, kumbakonam on 15.06.202 – 19.06.2020

- National Level online Seven Days faculty development programme on **“REVISED ACCREDITATION FRAME WORK OF NAAC – A PARADIGM SHIFT FOR STRATEGIC ENHANCEMENT OF HIGHER EDUCATION IN INDIA “**
Organized by IQAC Rajapalayam Raju’s College on 08-06-2020-15-06-2020.
- Attended one Day National Level one faculty development programme on **FUNDING SCHEMES PATENTING SCIENTIFIC INNOVATION** Organized by IQAC department of chemistry Govt Arts College on 13-06-2020.
- Attended one Day National Level Conference on “Impact of Globalization on Industry & Commerce” at Sourashtra College, Madurai and Presented a Paper in “Impact of Globalization on Industries” on 01.03.2008.
- Attended one Day National Level Conference on “Emerging trends in Accessing Electronic Resources” at GTN Arts College, Dindigul District on 4 February 2017.
- Attended UGC sponsor two Day National Level seminar on climate change and environmental and agricultural development in India. GTN Arts college, Dindigul District on July 2017.
- Sponsored one Day National seminar “scholarly communication facets and research writing” Central Library and Department of Library & Information Science on GTN Arts College, Dindigul District. On March 2019.
- Attended one Day National Level Conference on “Emerging trends in organic product” Presented a Paper in Assessment on the Consciousness of Organic food stuffs in GTN Arts College, Dindigul District. On March 2019.
- Attended one Day National Level Conference on “Intellectual property rights” MTN College on 27 September, 2019.

- Sponsored one Day National Conference on NCRLMS-2019 Central Library and Department of Library & Information Science on Gtn Arts College, Dindigul District. On March 2019.

Supervision of Project / Dissertation:

- Guided 25 Students MBA project for Madurai Kamaraj University, Annamali University Periyar University for the past 6 Years.
- College Faculty Guide for BBA students Projects and Summer Training at G.T.N College Dindigul, for the Past 15 Years.

Seminars / workshops Attended:

- ❖ Management Development Programme on personnel Management Organized by small Industries service Institute (SISI) Chennai, Ministry of Industries, Govt. of India.
- ❖ NAAC Sponsored one day state Level Orientation Programme on “Quality Awareness and its sustenance in Higher Education” organized by Vivekananda college, Thiruvadakam on 01.01.2005.
- ❖ State Level Workshop on “Stress Management” organized by V.H.N.S.N. College, Virduhnagar on 01.03.2007.
- ❖ Attended a “Faculty Development programme on “ Strategies in Human Resource Management “ organized by INC Icfai National College, Madurai on 22.10.2008.
- ❖ Attended a “seminar on scope of computer Education & Job Opportunity” organized by PSNA College of Engineering and Technology Dindigul on 31.03.2009.
- ❖ Attended a One Day Management Development Programme on “Personal Selling Skills for College Teachers” organized by Ayya Nadar Janaki Ammal College, Sivakasi on 17.09.2010

- ❖ National programme on technology enhanced learning IIT madras NPTEL workshop organized by jacob memorial christian college Ambiliki dindigul on Feb - 2013.
- ❖ Attended one day Workshop on “ art of writing Research papers and Getting Research Funding in Social Sciences” organized by Kongu Engineering College, Perunurai, Erode.15.08.2015.
- ❖ Attended One day workshop on examinations reforms in higher education GTN Arts College, Dindigul District. September on 2018.
- ❖ Attended a Webinar on **STRESS MANAGEMENT** held on 22.06.2020 organized by Department of management studies, nadir Saraswathi College of arts and science, Theni.

PAPER SETTERS / EXAMINER SHIP IN OTHER INSTITUTIONS

- ❖ Sri Krishna Arts and Science College, Coimbatore
- ❖ Government Arts College (Autonomous), Karur
- ❖ VHNSN College (Autonomous), Virudhunagar
- ❖ Sri Kaleeshwari College (Autonomous), Sivakasi.
- ❖ VVV College for Women, Virudhunagar
- ❖ S.V.N College, Nagamalai, Madurai.
- ❖ Meenakshi Government College for Women, Madurai.
- ❖ Yathava college for women, Madurai
- ❖ Gobi arts and science college, Gobisetipalayam.
- ❖ Devangar arts and science college, arupukotty

PAPER VALUATION / EXAMINER SHIP IN OTHER INSTITUTIONS

- ❖ Sri Krishna Arts and Science College, Coimbatore
- ❖ Government Arts College (Autonomous), Karur
- ❖ VHNSN College (Autonomous), Virudhunagar
- ❖ Sri Kaleeshwari College (Autonomous), Sivakasi.
- ❖ VVV College for Women, Virudhunagar

RESEARCH INTERESTS:

- ❖ Marketing Management
- ❖ Service quality Management
- ❖ Human Resource Management

COMPUTER SKILLS:

- ❖ M.S Office , C , C++, Photoshop, Visual basic.

PROJECTS TO BE CARRIED OUT:

- ❖ Customer Satisfaction
- ❖ Job Satisfaction
- ❖ Waste Water treatment and management
- ❖ HR

PERSONAL PROFILE

Father's Name : C.Tharmalingam

Age & Date of Birth : 44 Yrs, 15.05.1975

Marital Status : Married

Sex : Male

Nationality : Indian

Religion : Hindu

Cast : Maravar

Address:

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Office : G.T.N Arts College, Karur Road, Dindigul- 624005.

Languages Known
Tamil (R/W/S)
English (R/W/S)